

Media can play a key role in fostering Peace & Development - Prof. Kamal Dixit

Tinsukia, July 26 : A seminar for Media Professionals was organised by the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya at its local Rajayoga Centre Auditorium here today.

About fifty Journalists representing print, electronic, cyber, promotional and traditional media attended the seminar which was addressed by a few senior journalists on the topic **“Promoting Peace & Harmony for Development – Role of Media”**.

Delivering the key-note address, Prof. Kamal Dixit, an Eminent Journalist and National Coordinator, Society of Media Initiative for Values from Bhopal said that mass media has a pivotal role to play in promoting peace, harmony and thereby development in society.

He said that without individual peace, there can't be collective peace and without peace there can be neither be harmony nor cooperation which are essential for progress and development in this highly competitive market driven society. He further said that for fostering peace & development in society the media professionals need to be empowered from within with the help of spiritual wisdom and Rajyoga Meditation.

Hemant Barman, Editor, Danik Janmabhumi from Guwahati speaking as Chief Guest said that the evolving business and corporate culture in mass media sector, is posing obstacle on the path of journalists & media professionals to honestly discharge their social responsibilities.

Rajyogini B. K. Satyawati Behn, Director of Brahma Kumaris Rajyoga Centres; Upper Assam, Arunachal Pradesh, Nagaland & Mizoram blessing the occasion with her words of wisdom said that considering the immense power and potentialities of Press in today's globalised society, integration of spiritualism with journalism, can empower the media persons to play a positive, catalytic and proactive role in restoring peace, harmony and happiness in people's life and society.

While Sister B. K. Rajni of Brahma Kumaris Centre, Tinsukia conducted mass meditation for the participants, prominent among others who spoke on the occasion were Sushant Dutta, Election Officer & P R O, Tinsukia, B.K. Sushant, National Coordinator, Brahma Kumaris' Media Wing; Sushant Thakuria, Advocate , Tinsukia, B. K. Shantanu, Brahma Kumaris , Mount Abu, B. K. Binod, Senior Office-bearer of Brahma Kumaris, Tinsukia and B. K. Rajni, Director, Brahma Kumaris Centres, Sivasagar.

Please see the attached photos & news of Seminar and Training..