International Women's run "Pinkathon" to create awareness on Breast Cancer was held in Bangalore on 7th April. Around 300 BK's (women) participated in the 3K run among the 3500 participants. The event was organized by Women's Cancer Initiative, Tata Memorial Hospital and supported by many corporates. Rajayogini Ambika Behnji was among the dignitaries who flagged off the 3k run. While distributing the prizes she said- "Women are special. They have been gifted with all the powers. They need to realize this and empower themselves and the society". The event held at Kanteerava stadium, Bangalore was covered well by bothprint and electronic media. Please find the photos attached