

2nd Anniversary celebrations - Report (Radio Madhuban)

Shantivan. January 20, 2013.

Today was an auspicious and a very special day for Radio Madhuban and its team, since it completed two years of successful community service since its inception on January 18, 2011. Radio Madhuban 90.4 FM has been operational as a Community Radio Station at Shantivan, Abu Road, the H.Q of the Brahma Kumaris, as the one and only medium of its kind in the history of Brahmakumaris in the last 75 years of its services to humanity.

On the 20th of January 2013, Radio Madhuban celebrated its second anniversary in the Conference Hall, Shantivan, with great pomp and show in the form of various cultural & entertaining performances. The audiences enjoyed a part of such grand celebrations of their favorite FM channel with great eagerness and enthusiasm.

The captivating program began around 10 am on a beautiful morning in a conducive atmosphere which was further enlivened by our expert RJs- the Masters of Ceremonies – RJ Mona and RJ Vishal who enthralled the audience with their unparalleled talent. They were later supported by RJ Amit Wadhwa, another talented and experienced resourceful person who mastered the ceremony with ease and efficiency. The chief guests of Radio Madhuban were welcomed very warmly by BK sisters as part of our tradition. Among the guests were: Shri Madhan Singh Kala, DM, Sirohi, BK Karuna, Multimedia Chief of Brahmakumaris and Director- Radio Madhuban, Dadi Ratanmohini ji, Joint-chief of Brahma Kumaris, BK Usha and many others.

“Radio Madhuban is the one and only Community Radio Station of the district, which has a unique role to play in the daily lives of and is a catalyst in the overall development of the youth of the community” said Shri Madhan Singh Kala, DM, Sirohi. He further stated that Radio Madhuban continuously broadcasts insightful and inspiring content, benefitting not just the young listeners but also the other sections of the community. On the occasion of the second anniversary, Dadi Ratanmohiniji – Jt. Administrative Head of the Brahma Kumaris shared that we always strive to create a medium which empowers people and incites them to lead a better life; the community constantly receives updates and content related to literacy, farming, health, cleanliness, economy & community matters – this responsibility has been efficiently fulfilled by Radio Madhuban.

A souvenir of two years’ journey of Radio Madhuban was released by Dadi ji & Karuna Bhai ji during the ceremony. All of the team members, Radio Jockeys and community participants were awarded with certificates and mementos to acknowledge their hard work and contribution. MLA, Revdar, Mr. Jagsi Ram Kohli expressed his pleasure that the medium of Radio has progressed so far and has proved to be instrumental in transforming our thinking and lifestyles.

Justice Eshvaraiah, Judge, High Court of Andhra Pradesh highlighted that to bring about a remarkable social transformation, it is important to bring transformation in our mindset and our views. Director of Radio Madhuban, BK Karuna said that Radio Madhuban has been making continuous efforts for providing such content to the listeners, with the aim of giving a new insight into life and its concepts. This keeps the community glued and connected to the CRS.

Everyone congratulated the team and highly appreciated their respective shows. Variety and colourful cultural events were presented by versatile artists from all over, who had arrived especially to celebrate this special occasion. The artists enthralled the eager audiences with their talent and variety performances, including Rajasthani folk songs, folk dances, skits, dramas and the atmosphere was full of rich tradition and culture. Classical and traditional shows were the main attraction of the five hour long event, entrancing the audiences. Performers included child artists and many well-known artists like Pulkrit Mishra, Anwar Ahmad & their troupes who entertained with their lively performances. The fragrance of Rajasthan could be experienced from each of the items presented.

In the concluding part of the event, the entire strong team of Radio Madhuban profusely thanked each other and acknowledged the contribution, unconditional support and bonding as a single unit; and also pledged to continue to serve the community with the same spirit and much more enthusiasm to help in the upliftment of the community.