

Brahmakumaris Create History Along With Thousands Of Women At "I-Can Women's Marathon" In Mumbai.

Sunday, 11 March 2012. 7.30 am
Om Shanti

History was created in "Mumbai Metropolitan" city with thousands of women participating in "India's First All Women Marathon" called "I-Can".

Brahmakumaris participated in this event as an NGO partner and a group of around "500 Womens" participated with "Zeal & Enthusiasm" supporting various causes like "Women Education" , " Women Empowerment" ," Green The World" etcThe whole environment at the "US Consulate" from where the Marathon started was so electrifying & zealous that one could see women power all over the place.

Women from all walks of life & in age group of 10 to 80 participated with lot of enthusiasm. There were 3 categories of run viz:- 21 Kms Half Marathon , 10 Kms Spirit Run & 5 Kms Fun Run.. It was obvious that the most number of women were in the last group i.e " Fun Run" . Lots of "Professional Athletes" like Badminton Champion "Aparna Popat" , Holistic Health Guru " Mickey Mehta" ,Table Tennis Champion " Kamlesh.Mehta" along with Cinestars like Deepika Padukone,Raageshwari & Pop Star Rabbi Shergill etc.. were a part of celebrity group who had come to cheer the runners.

It was the first successful attempt by "Brahmakumaris Media & Public Relations Services" to create an event on "Outsiders Stage" without any investment of money or manpower. Our group just went and walked to show support for the "Women's Cause" . There was a massive coverage by "Print Media" & "Television Media" .

Our Sincere thanks to Resp.Karunaji for inspiring us to be a part of this event & Resp.Nikunj Bhai for conceptualizing this whole event & gathering everyone from all over Mumbai . We would also like to thank Sister's "Mona & Isabelle " & Media Dept at "GCH-London" for helping us out with all the slogans for "Placards" which created a lot of impact . Last but not the least our sincere thanks to all the women who participated with zeal and enthusiasm ,especially "Brahmakumari Sisters" who came out of their centers to wholeheartedly support this event. Om Shanti.

Team PR