

PRESTIGIOUS PRCI CHANAKYA AWARDS 2012

Communicator of the year - Spiritual Communication

IS AWARDED TO

DR. BINNY SAREEN

Manager Public Relations, Global Hospital & Research Centre, Mount Abu (Rajasthan)

by Public Relations Council of India

For outstanding contribution to the Profession, Industry and Society

At 6th Global PR Conclave on 13th Feb, 2012 at Hotel Trident, Mumbai.

Dr. Binny received the Chanakya award by Mr. Tony Good, Executive Chairman, Good Relations, London, Mr. M.B. Jayaram, Executive Director, PRCI, Bangalore, along with Mrs. Rajashree Birla, Chairperson, The Aditya Birla Centre, Mumbai and Mr. B.N. Kumar, Conclave Chairman, Mumbai in presence of more than 300 national and international dignitaries. The event was started with meditation by Dr. Binny and followed by 'receiving God's power and blessings' song by B.K. Neena and Gayatri, Kalina centre, Mumbai.

Honour of the first Doctorate in the subject of "Spirituality & Universal Human Values".

Dr. Binny Sareen's novel research work is finding new spiritual solutions to present day challenges in the society. Dr. Binny Sareen has attempted to present in this awarded research doctorate thesis to highlight new findings and practical dimensions of Spirituality and Universal Human Values by synthesizing with Brahma Kumaris' concepts of spirituality and values with other universal great works.

Dr. Binny Sareen had the honour of meeting Her Excellency Smt. Pratibha Patil, President of India and present the essence of her Doctorate research thesis. Hon'ble President appreciated her efforts and congratulated her for this noble work for social and human causes.