



Service News

BK Brazil

Design and communication of the new identity for the Police of the State of Minas Gerais



Participants of one of the lectures

We were invited to design the new identity of the Police, and specially to help them to communicate this to an universe of 40.000 people in a very complex context.

We developed with them a workshop based in the Living Values in the Organizations, and first, Ken bhai introduced the topic to 200 main commanders, including the General Comandant of the Police in the State. After that, we trained 300 facilitators.

We support for them to implementate it in the various battalions in all the state of Minas Gerais.

As a result, we were awarded with the Tiradentes Medal, a dignified act of recognition for our work for the community.



BK being awarded with the Tiradentes Medal

Values-based courses for the Police of the State of Pernambuco



Participants of one of the workshops

BK was invited to conduct a set of courses for members of different levels of the Police in the Brazilian State of Pernambuco.

About 4.000 professionals were reached, from 20 cities.

Most of the activities were hold as workshops, and some as conference calls.

As an acknowledgment for the service, BK was recognized as "Friend of the Police" in that state.



Acknowledgment of BK as "Friend of the Police"

Attendance in Inter-faith meetings



Inter-faith act in the "Lavagem do Bonfim"

BK has been attending various inter-faith meetings in Brazil.

One of the most important was the "Lavagem do Bonfim", in Salvador, in the state of Bahia.

Annually BK has been invited to this program, which attracts hundreds of visitors, including the major of the city and other politicians.

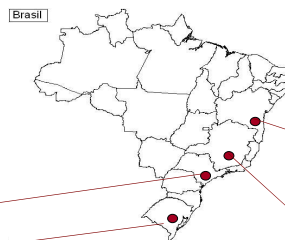
Annually it is the most important Inter-faith program in Brazil, where devotees wash the steps that lead to BOMFIM CHURCH, considered a very auspicious act, in the city of Salvador.

Here BK lida with the governor, the cardinal and other religious representatives.



Inter-faith act in the "Lavagem do Bonfim"

Brazil has now 4 retreat centres



Brazil has today a total of 38 BK centres, sub-centres and classes, including the four retreat centres.



Vila Serra Serena Retreat Centre
State of Sao Paulo



Floresta de Mel Retreat Centre
State of Rio Grande do Sul



Portal da Paz Retreat Centre
State of Minas Gerais



Vilas do Atlantico Retreat Centre
State of Bahia

For further information about these and other activities, please send a message to info.office@br.bkwsu.org