

SHIPPING AVIATION TOURISM WING SERVICE REPORT – MYSURU

29th September 2018

Seminar on Spiritual Tourism- Morning 10 am @ Mahajana PG Centre,Mysuru

Key Note Speech : B.K Kamlesh, National co-ordinator, SAT Wing, RERF, Mumbai

- Positivity towards life is spirituality
- Spoke on new initiative of "Spiritual Tourism" of Shipping Aviation & Tourism Wing (SAT wing) of Brahmakumaris.
- She distinguished between religious & spiritual tourism.
- Telegana Govt is promoting Indian cultural forms as fest named "Bathukamma" in association with Brahmakumaris Hyderabad from past 3 yrs. This has made Telegana a point of attraction in its own.
- She spoke on various projects of Brahmakumaris SAT Wing like Meri Desh Meri Shaan (promoting national integration with cultural activities), Training of Tourism Sector employees & executives.
- Undertaking govt initiatives in developing tourism sector with social awareness like rally,run, campaign etc.

Guest Speakers:-

Cdr. H.N Satish, Adjunct Professor & HOD, Dept of Tourism & Hospitality, PBM Mahajana's PG Centre – threw light on the walks of Tourism and the significance of Spiritual tourism.

Mr. Uday kumar, Regional Manager(south), KSTDC – Spoke on Digital Transformation which is the theme of current year.

Mr.Lokanathan V, Rtd Deputy Superintending Archaeological Chemist & Scientist, ASI, Mysore

– Spoke on Evolution ASI with Ajanta Caves, completing around 156 yrs of existence.

Mr.Sudhir Kumar M A, Managing Director - Royal Inn, Forest Flower, Western Hills Resort , Big bus

Practice of spirituality, inculcating of spiritual values will bring improvised services such as reception, information, facilities etc.

Brahmakumaris are ready to provide training in this aspect & we should fetch max benefit utilizing their service. People from Young age to Old age should imbibe Spiritual values so that hotel business along with other sectors can have multiplier effect reaping high profit.

Dr Yatish S G, Senior Commercial Manager, Indian Railway, Mysore

Powerpoint Walk through spiritual tourism with respect Indian Railways.

Mr.A C Ravi, Artist and Secretary,Travel Agents Association@,Mysore

With dedication, commitment & with hard effort one can reach to great heights. This power can be received from GOD only.

Good wishes by-

Mr.S.P Shantinath, MD-Aries Travels and Founder President-Mysore Travel Agents Association

Mr.Jayakumar, Vice President, Mysore Travel Agents Association, Travel Parkz Owner

Blessings by—

B.K Meera Didi, Vice Chairperson,SAT Wing,RERF,Mumbai

30th September 2018

Linking Hearts- Evening 6 pm @ Brahmakumaris Yadavaqiri,Mysuru

"CULTURAL CITY OF MYSORE SET TO ATTRACT WORLD ATTENTION": BK MEERAJI OPINES

Tourism has today developed at an astonishing pace as a successful business. The cultural capital of Karnataka, Mysore is an important tourist place in the tourism map of India. But the city has to make attempts to attract more visitors, opined **BK Meeraji**, Vice Chairperson of Tourism Wing of BKs, Mumbai.

She was speaking at a program arranged by Brahma Kumaris, Mysore at its **Yadavagiri Centre** on the special occasion of Tourism Day celebrated as '**Linking Hearts**' after inaugurating the event. In her key note presentation the National Coordinator of Tourism Wing **BK Kamlesh Behn** said that during Dasara, Mysore is the centre of attraction for the world. A few days remain for Dasara festival and arrangements are being completed at a fast pace. But in world tourism, digital arrangements have to be initiated at Mysore to attract people from all countries throughout the year. Foreign tourists need to enjoy the local music, arts, literature, drama, folklore and rural festivities. Tourism business should not be limited to Dasara in Mysore but must develop to attract people during all the 365 days.

The chairperson of the program, **BK Lakshmiji** insisted on visible developments of regional temples and tourist spots. If tourism is developed it can provide employment to even small traders Tourism industry has to be properly introduced to people who visit Mysore, she added.

Mr.S P Shantinath, Managing Director of Aries Tours & Travels, **Mr.Mahendra Saliyan**, Managing Director of Bharat International Travels, **Mr.AC Ravi**, Secretary of Mysore Travel Agents Association, Senior Rajyoga Teachers BK Manjula, BK Shivleela were present.

Dr Shilpashri presented invocation song, BK Ramchandra Rao welcomed the gathering and BK Ranganath compered the proceedings.