

**World Tourism Day- Service News of Shipping Aviation Tourism SAT Wing, RERF ,Brahma Kumaris**

**Shipping Aviation Tourism SAT Wing, RERF & Brahma Kumaris (Santacruz) Mumbai participates in Maharashtra International Travel Mart 2015 (MITM) organised by Maharashtra Tourism Development Corporation (MTDC), Govt. Of India from 28-30 September 2015**

**Mumbai, 30<sup>th</sup> September 2015:** Shipping Aviation Tourism (SAT Wing), RERF & Brahma Kumaris, Santacruz, Mumbai participated in Maharashtra International Travel Mart 2015 (MITM) organised by Maharashtra Tourism Development Corporation (MTDC) (Govt. Of India).

**Brahma Kumari Rajyogini Meera, National Coordinator for SAT Wing and Brahma Kumari Kamlesh** with other sisters were present at the inauguration function along with other dignitaries.

Maharashtra Tourism Development Corporation (MTDC) has inaugurated the first edition of Maharashtra International Travel Mart (MITM). The three day exhibition kick started on September 28 and concluded on September 30, 2015 at Bombay Convention & Exhibition Centre in Mumbai.

**The exhibition was inaugurated by**

**Devendra Fadnavis, chief minister, Government of Maharashtra. Other eminent dignitaries present during the inauguration were Prof. Ram Shinde, minister of state for tourism, home (rural), public health and marketing; Shri. Subhash Desai, minister of industries, Maharashtra State; Smt. Vidya Thakur, minister of state for women and child development; Gajanan Kirtikar, member of parliament; Swadhin Kshatriya, IAS, chief secretary, Maharashtra; Smt. Valsa Singh Nair, IAS, principal secretary, department of tourism and culture, Maharashtra State; Shri Paraag Jain Nainuttia, IAS, managing director, MTDC, Jt. MD, Shri. Satish Soniji.**

Meera behn invited the VIPs at our exhibition stall and gave Godly message to each dignitary and felicitated them with Godly gift.

Please refer the attached service photos of the event.

**Details of MITM 2015**

A three-day event, Maharashtra International Travel Mart is a flagship global tourism promotion platform conceived by the Department of Tourism, Maharashtra State to attract buyers and sellers of tourism industry from all across the globe to explore common growth opportunities in the robust tourism prospects of Maharashtra. A single forum of MITM witnessed an exciting response from the global tourism stakeholders with more than 250 registrations coming in from hoteliers, travel agents and tour operators from abroad and India.

A strategic promotional forum of MITM assumes a special significance; particularly when Maharashtra Tourism is going through an exciting phase with ever increasing footfalls from global and domestic tourists crossing the 4.5 million and the 8.4 million mark in the recent past. It also bears a great significance when the State Tourism Department and its flagship agency MTDC have been strategically building and promoting the unexplored tourism wealth of Maharashtra besides boosting conventional tourism assets on Indian and global circuits.

MITM showcased the buyers and sellers economic opportunities in Maharashtra's compelling tourism destinations, cultural festivals, beaches, UNESCO World Heritage Sites, pilgrimage destinations, wildlife, national parks, social and study tourism and few others. It also hosted various seminars. MITM witnessed over 4000 footfalls. Among various stakeholders, many tour companies from the US, the UK, South Africa, France, Greece, Japan and Australia marked their presence.

**Details of Photographs attached :**

**Pic 1: Chief Minister Shri Devendra Fadnavisji at our stall. Godly gift presented by SAT Wing National Coordinator Meera Behn**

**Pic:2 : Chief Minister Shri Devendra Fadnavisji along with Shri Ram Shinde Ji, , Hon. Minister of State for Tourism Maharashtra visiting Shipping Aviation Tourism Wing Stall**

**Pic 3: BK Meera, SAT Wing National Coordination explaining the Wing activities to Chief Minister Shri Devendra Fadnavisji**

**Pic 4: Meera Behn explaining the exhibition to Shri Parrag Jaiin Nakuttia MD, MTDC**

**Pic 5: Meera Behn felicitating Smt. Valsa Nair Principal Secretary, MTDC**

**Pic 6: Meera Behn Presenting godly gift to Smt. Vidya Jayprakash Thakur Women & Child Development, Food & Civil Supplies and Consumer Protection, Food & Drugs**

**Pic 7: MITM 2015 Inauguration**

**Pic 8: Shipping Aviation Tourism wing Stall at Maharashtra International Travel Mart Exhibition**

Brahma Kumari Rajyogini Meera  
National Coordinator, SAT Services

Santacruz Subzone Incharge, Mumbai