



# Radio Madhuban 90.4 FM

Brahma Kumaris Community Radio Station

## Youth Skill Development

With over 54% of the population in the young age bracket, India proudly proclaims the status of being the youngest country in the world.

grow. In the past, several training sessions and workshops have been organized by the Radio Madhuban to nurture the talents of the local community and

foster a feeling of collective belonging among the youth of Abu Road. In order to train the young and talented students of Abu Road, Radio Madhuban organized 'Radio Jockey Talent Hunt' competition for college students. The primary objective of this event was to encourage youth to come forward and explore the field



With the burgeoning population, the country is also facing a challenge to transform this youth pool into a productive asset for the nation. Undoubtedly, without adequate training and necessary skills, the youth will not be able to reach the pinnacle of their careers and be a fundamental pillar in the process of national development.

Radio Madhuban has always focused on youth empowerment and leadership. The team of Radio Madhuban has always created innovative and attractive opportunities in order to provide a platform to the local youth to perform, learn and

of media as a prospective career option. The competition was organized in three stages, where in the participants were judged on the basis of their skills in content writing, public speaking, creativity, singing and other attributes. Over eighty participants registered in the first round, out of which only three finalists were selected for an extensive training program for 4 months at Radio Madhuban.

RJ Amit Program Head BIG FM, Bhopal & RJ Gautami, Rainbow FM, Hyderabad were the guests and judges for the Grand Finale that was organized

*continued on page 6*

## A look Inside

- Radio & its Renaissance ..... P 2
- Sustainable Development ..... P 6
- Live-in Relationships ..... P 7
- Maha Shivaratri & Milan Mela . P 7
- New Shows..... P 8

## Subscribe

Write to us for soft copy on newsletter@radiomadhuban.in You may also download it from <http://www.radiomadhuban.in/index.php/en/gallery/newsletters>

## Visitor's Speak

"The experience of visiting Radio Madhuban and recording for a program focusing on agriculture was a thrilling one. I have visited many radio stations but this will be remembered for life time. The station staff was cooperative, warm and cordial. Moreover, I have been listening Radio Madhuban daily since 2012. They broadcast a wide range of programs that provide knowledge as well as recreation along with direction towards spirituality. I hope for a bright future of Radio Madhuban."

*Dr. P.H. Patel  
Asst. Professor, Department of Agronomy  
Sardarkrushinagar Dantiwada University  
Gujarat*

## Value Corner

Learn to be loving, peaceful and compassionate towards oneself. We learn to do this by forging a relationship with God and performing actions that nourish the hearts of others.



## Radio Madhuban Celebrates World Radio Day

Radio Madhuban has been operating in the region since 2011 and with the support of listeners and the local community; this community station has been serving the society with tremendous efforts. By organizing various programs and undertaking projects to address the common issues of the society in and around Abu, Radio Madhuban has brought a revolution with its determination and passion to bring a smile on every face.



On the **world radio day on 13th February**, team Radio Madhuban educated the local community about the importance of media and especially radio in life. Celebrations were organized in Govt. Upper Primary School, Manpur to encourage students to listen to radio and gain valuable information on matters of daily significance. A puppet show was organized by the team on the

theme of 'community radio station' and all the villagers present enjoyed watching the show. The aim of these activities was to spread awareness about Radio Madhuban and also bring the community closer to the team of Radio Madhuban. Radio awareness campaign was organized in Khedat village to include the community members in the process of development through radio shows and programs.



## Celebrating Womanhood 2015



Women in the local community especially tribal women are weak and lack awareness on basic matters. Malnutrition, drug-addiction, early marriages, lack of hygiene, poor education etc. together makes them extremely vulnerable to exploitation and dilapidation.

Keeping all this in mind Radio Madhuban organized a program on International Women's Day in the nearby villages on 8th March. The team was accompanied by a senior nurse at Global Hospital Trauma Center,

Sister Basanti Shial, who drew the crowd's attention towards basic cleanliness and personal hygiene. She also discussed about the various diseases resulting from an unhealthy life style. The program focused on importance of proper diet and community health.

The team was also accompanied by a social worker, who highlighted the importance of education. Mary, a young listener of Radio Madhuban, who has studied up till class 10 shared her experience on how her life changed and became beautiful because of education. She also suggested listening to Radio Madhuban. RJ Usha, who has been with our team for a long time now, also shared her experience about how she gained confidence and started serving the community after joining our team. In spite of being a widow she takes care of her family and is an inspiration for many.



## World Water Day 2015



On 22nd March team Radio Madhuban organized an awareness program for about 100 villagers on world water day at Kotumiyaphalli village near Abu Road. Radio Madhuban had prepared a street play on the United Nation's theme of water and sustainability. The play primarily focused on awareness about water pollution and water wastage. Different elements of water cycle and its importance were also highlighted through the play. Mr. Ramesh Ram, village

sarpanch, was also present during the program. The villagers and the guests appreciated the program and invited the team to perform at different locations in the region. We thank all the students and trainees for contributing their time and energy in this campaign.

### Community Award

The Best Community Broadcast Award was conferred upon Radio Madhuban on Republic day by SDM & Municipal Chairman, Mt. Abu in polo ground. As a strong media group of Abu, our team broadcast the live coverage of the Republic Day celebrations from different schools and colleges and community spots of the local region. For the entire day, our studio was filled with the spirit of patriotism and our RJs reminded the listeners about our fundamental rights and duties during their shows.



### Earth Hour

Initiated by the WWF to contribute towards energy conservation, Earth Hour is celebrated on the last Saturday of March every year. Doing our part, our team switched off all the electronic equipments in the studio from 8.30 to 9.30 pm on 28th March. Using just the microphone, our RJs entertained the listeners without a difference. The mission was successful as many listeners called-in to talk to our RJs and share their ideas about energy conservation with other members of the community. Many listeners



also shared that they switched off lights and fans in their homes and enjoyed listening to our shows in the moonlight that day.

### Tuberculosis Awareness Campaign



The warning on the cigarette packet and other anti-drug campaigns do not seem to inflict any change on people in the tribal and backward areas of Abu where the level of drug addiction is rapidly increasing. Although not only the entire community is unaware about the ill-effects of drug addiction, the society at large seems to be in the tight clutches of this menace. Several cases of tuberculosis have been reported in the region along with cases of cancer and other

diseases. The impecunious masses often turn to cheap local drugs and fall prey to fatal illnesses.

To address this issue, Radio Madhuban has been actively carrying out campaigns and projects in villages. Several street plays and exhibitions have been organized in the past to curb this issue. Taking a step forward, Radio Madhuban has partnered with REACH, an organization which runs project 'AXSHYA' to make the nation TB-free. Since the first day of January this year, numerous shows have been broadcast on the radio focusing on different elements of tuberculosis including its causes, symptoms, treatment and more. Interviews with expert guests and medical practitioners from local governmental hospitals have been broadcast to discuss the same.



Radio Madhuban also prepared a street play with the students of local colleges. This play has been performed at various locations to benefit the villagers, who lacked any information, and spread awareness among them. The Radio team also engaged in the awareness campaign organized by the Global Hospital and Research Center, Mt Abu on world TB day. The sarpanch and other villagers participated in large numbers in this program. Audio visual aid was used to educate people about the causes of Tuberculosis and its preventive measures. A team of experts from DOTS also participated in the program and the live broadcast of the entire event benefited the on-air listeners of Radio Madhuban.



H.E. Kaptan Singh Solanki  
Governor of Haryana



Mr. Debabrat Das  
Joint Secretary NITI Aayog



Mr. Suresh Thingar  
Municipal Chairman, Mt. Abu



Mr. Yogesh Saxena  
Rtd. Inspector of Health Education, Abu Road



Mr. Pardeep Beniwal  
Founder at RTW Foundation, Delhi



Mr. & Mrs. Gopichand  
Tollywood Actor, Andhra Pradesh



Students of  
Sarojlal Malhotra Global Nursing Collage



B.K. Sudha  
Sr. Rajyoga Teacher, Moscow, Russia



Mr. Nirvesh  
News Reporter, Trinidad



Mr. & Mrs. Barvey  
Rtd. DGM, VSNL, Pune

## 4th Annual Day Celebration

Radio Madhuban celebrated its 4th anniversary with over 1200 members from the Abu Road community. A lot of talented performers from the local region enthralled the audience with their music, dance and folk art forms. Mr. Debabratt Das, Joint Secretary, NITI Aayog was the chief guest and Bollywood singer Hamsika Iyer, who captivated everyone with her melodies, was the guest of honor.



Radio Madhuban constantly seeks talented individuals who are passionate for community service. For further information, working with us and to know more about our initiatives please visit us at our studio.

Radio Madhuban Bhawan  
Brahma Kumaris, Shantivan,  
Abu Road, Dst. Sirohi,  
Rajasthan - 307510

Phone: 02974-228888  
Email: [info@radiomadhuban.in](mailto:info@radiomadhuban.in)  
Web: [www.radiomadhuban.in](http://www.radiomadhuban.in)  
[www.facebook.com/radio.madhuban](http://www.facebook.com/radio.madhuban)

## Sustainable Development

There have been a lot of discussions on the topic of sustainable development. However, this one turned to be an enlightening rendezvous when we witnessed Dr. Sharad Kale, a senior scientist at Bhabha Atomic Research Center, Mumbai, at Radio Madhuban Studio. Here are a few excerpts from the interview:



**RM:** What is your definition of sustainable development?

**Dr.:** When we understand the science of nature and environment, we realize that it must remain beautiful forever. It must continue to fulfill not only our needs but also cater to the coming generations. That's what I call Sustainable Development.

**RM:** Sir, does nature really give us so much for free?

**Dr.:** The laws of thermodynamics make it clear that matter can only be transformed. We are not charged for the amount of oxygen we breathe. Nature has blessed us with a bounty. But we must remember our responsibility. I was given a plant by my teacher and he told me that I would understand this once I will grow older. Today, that plant has turned into a tree and now it pays back three kilograms of oxygen to the nature. So this is how I am paying off my debt. This is how we learn to give and feel the pleasure of giving.

**RM:** Sir, what do you want to convey when you say that there is no such word as waste in this world?

There is no such word as "trash" or "waste" in the global dictionary of world. It is a crime to call anything "Trash". Our homes are very clean but not the roads. The reason being the mind-conditioning of belongingness - my home belongs to me but not the roads. I went to Japan and I was curious to know the secret of their development. I went to one of their primary schools and observed the students of third standard. Those little kids were carrying a yellow cloth in their bags and cleaning their own desks, sweeping the classroom and dusting the windows and doors. In the evening, I had to meet my fellow Japanese scientist. When he returned back home, he opened his briefcase and took out the same yellow cloth; he cleaned the entire room and then invited us inside. He looked at our surprised faces and replied back politely "we are all servants of the environment". This is the reason why Japan is so clean and not India. There was a time when we had this motto "Vasudhaiv kutumbkam". If the world is our family then why is it so dirty?

**RM:** So instead of calling such material "trash", what should we call it?

**Dr.:** We should call it "Nature's treasure". Nowadays we have satellite families and we can easily categorize this trash into kitchen's waste and general waste which is hardly 300-400 grams. Here we pay the cleaner to collect the trash. On the contrary, the cleaners pay us to collect the trash in Germany. If the kitchen's waste goes through proper processing (biomethanation), it becomes economically and environmentally viable. Many such bio-gas plants are being set up in the Maharashtra. In Pune, about 5 tons of waste is processed everyday to light up 250 street lamps.

**RM:** Why this resourceful research is not getting implemented in India?

**Dr.:** There are almost 250 units being set up. The Urban Development Minister has taken interest in it. I am still to head towards Rajasthan. There has been an agreement between the states of Madhya Pradesh, Tamilnadu and Karnataka and BARC to install these plants.

Brahma Kumaris has also taken lead for such an initiative in Abu. Nature does not come for free. Thus, we must assume the responsibility to pay off its debt.

*continued from page 1*

at CIT Colleges in Abu Road. The judges selected Komal Jain as the 'RJ of the Event' and Suresh Raj Purohit and Asha Goswami were the runners-up. To increase their confidence and value of achievement, the winners were awarded at the Radio Madhuban's fourth annual day celebration by famous Bollywood playback singer Hamsika Iyer. The winners were selected for a sponsored training program and course in radio operations at Radio Madhuban.

The aim of this project was to increase awareness about the career options in the field of media among the youth of Abu Road and to effectively train them in radio operations. The trainees are being trained in content generation, scripting, production, program designing and radio station management. Radio Madhuban's team of experts and experienced trainers are closely working with the trainees to hone their talents and impart necessary skills to them.

The team at Radio Madhuban sincerely hopes that this training program will not only motivate the youth to aspire for a career

in the field of media but will also equip them with the necessary skill-set and knowledge that will be an asset to them and help them in shaping a progressing career.

This event has drastically impacted the local community. Many students who could not make it to the final round have also shown interest and have joined hands with Radio team for various projects and programs. In this way, Radio Madhuban hopes to promote local talent and help in the process of skill development and training of the local community.

### Live-in Relationships

Abu Road is surrounded by several tribal villages where people have a unique living system. The system/tradition of marriage is hardly seen in these families. A fair is organized twice or thrice a year in which the young boys and girls of 12 years and above sing and dance. In this process they find their pair and run away. They live together

choice to make. She can neither go back to her parents and can also not stay with the same boy. This tradition has had a severe impact on the social fabric of the community and the health of the babies. Often times, these incidents result into fights between clans from different villages and create a feud.

Saddened by the lost place of humanity in the region, RJ Vinod, who also belongs to the same community, was determined to bring awareness among them.

He organized the first campaign in Badly Panchayat with the help of locals in the community hall. School students and villagers participated in this program. They were explained about the problems that people face due to these live-in relationships. An empowered woman, Hokli Bai, who was present there, shared that if youth like Vinod come forward in each village and "if such programs are organized more often, we will definitely see a change in the society". Young

Mr. Narayan Vadora, and Dainik Navjyoti reporter Surendr Kharadi said that it is good beginning to bring a change in the society. Radio Madhuban is now organizing these programs in every village.

### Maha Shivratri Mela



On the eve of Mahashivratri a spiritual mela was organized by Brahma Kumaris in Abu Road. Different stalls of Blood Donation, Eye Donation, De-Addiction, Value Education, Radio Madhuban etc. were put up for the benefit of the community. Different programs of public demand were broadcasted live from the mela. The mela was inaugurated on 13th February 2015 by Sri Otaram Devasi, Minister of State for Temples & Cow Protection and Minister in-Charge for Dist. Sirahi.

He was happy to visit the Radio Madhuban stall and shared his good wishes for our efforts. Mr. Devasi addressed the listeners live from the stall and said "Brahma Kumaris are doing the wonderful work of spreading happiness in families. Being a spiritual person I acknowledge their service and request everyone to take benefit of it. It is the divine virtues that make us deity-like". It was an exciting moment for all those who visited RM stall to get a selfie-picture clicked with the Prime Minister's cut out of popular talk show "Mann ki Baat".



without marriage and after a baby is born the boy usually leaves the girl and goes on to find another woman from the fair. The girl is left with a difficult

Jagdish, Jeetmal and Rajendar from Pipli village who were also part of the program requested the audience present to support this initiative. The IBN7 reporter

## Milan Mela



Every Year Milan Mela is organized by Adivasi Vikas Manch, Kotda. It is initiated by the Astha Sansthan, an NGO which works for tribal development in this area. This year, for the 22nd Milan Mela, the theme was 'Development and Resources'. People from different areas like Sirohi, Pali, Dungarpur, Basvada, Udaipur and Gujrat visited the Mela. Educationist Vinod Acharya, was the Chief Guest. In his address he said "the relation between forest and tribes are like mother and child. Tribal act is made to protect but as it is not implemented properly it is hindering the development".



A rally was organized to bring awareness among people, at the end of rally, the group shared their problems on the Munch. Radio Madhuban also put up a stall and recorded information available in other stalls and broadcast it to benefit the local community. Our RJ Vinod, who was present there, stressed that until we stop the unethical practices and inhuman activities like Mautana Pratha etc., development can't be seen in reality.

## FREE/DEM Training For Community Radio



A training was conducted by Ideosync Media Combine from 5th to 8th January 2015, at Loktantrashala, Bhim, Rajasthan. The team of Ideosync and Majdur Kisan Sanghatan conducted a workshop on democracy. Nikhil Dey of MKSS focused on democracy, accountability and transparency. It was a good opportunity to learn about the Indian voting system and electoral politics. Various ideas about spreading the awareness about the right to vote and the importance of voting were discussed. This was better understood by a practical session "Jan Manch" conducted in the nearby village Tal. Mrs. Venu Arora and N. Rama Krishnan discussed about the structure of Indian elections and governance in rural and urban areas. On the last day of the training program Radio Madhuban team shared the community success stories from their experiences in village outreach projects.

## Changes in Radio Madhuban Schedule

1. To benefit the listeners, 'Jankari Express' is now hosted by RJ Vinod in local language, every Saturday 6 to 7 pm.
2. 'Apni Boli Apni Bhasha' which used to be broadcast every Saturday from 5 to 5.30 pm is re-scheduled to be aired on Saturday afternoon from 1.30 to 2 pm.
3. 'Career Options' will be broadcast from 5 to 5.30 pm.

## New Shows

**Kanoon Ki Baat : Host :** Advocates **Time :** Every Sat. 5:30 to 6pm.  
As per the orders of Rajasthan Rajya Vidhik Seva Pradhikaran dated 24th Feb 2015 we are pleased to broadcast the programs focusing on Indian law produced by them. The same is aired by AIR and other community radio stations in Rajasthan at the same time. We hope this will increase the awareness about various provisions under the Indian law.

**Amruth Dhara : Hosts :** RJ Gyaneswar & RJ Bhakti  
**Time :** Every Sat. & Sun. morning 6am to 7am.

**Theme :** This show aims to revive our childhood stories of Gods and Goddesses. The RJs talk about the true meaning of these stories to increase awareness about Indian mythology and share insights of devotion with the listeners.

**Hamara Abu : Host :** Suresh Thinger, Municipal Chariman, Mt. Abu  
**Time :** Once a month on Sat. 7pm to 7.30pm

**Theme :** The show focuses on protecting the environment of Abu and its surrounding areas. The show discusses the steps to be taken to keep Abu green.