

Brahma Kumaris, an international organization has taken up a campaign “*Nari Suraksha, Hamari Suraksha*” under the umbrella theme “**Call of Mother India-2014**” to bring awareness in nation for security of women. The aim of this project is creating pure powerful dignified image of women in front the world. It is time for women to awake & arise and say, ‘let us get back our dignity’.

On 2nd March, 2014, they Organised ‘**Women Dignity Walk**’, flag off for the march was done by Hon. Smt. Rashmi Thakare ji, Wife of Uddav Thakare, Mrs. Rani Gunaji, Teleserial Actress & Shri Ajay Badgujar, Social Activist were along with them were BK Meera ben, Director, Brahma Kumaris Santacruz and BK Kamleshben, Campaign Incharge. While introducing the aim of this Women Dignity Walk and share the vision behind this BK Kamlesh ben said – ‘Today, as society faces new challenges with respect to the dignity of women, women need to actively teach the world-family the value of purity through their personality and behavior. God, the Almighty, Himself says, Vande Mataram (Salutations to the Mothers) and it is time for women to achieve this high goal. All women and girls have a fundamental human right to live life free of violence. So through this walk let us spread the vibes of Powerful Pure image of Women.’

The march started from Kalanagr and went towards Govt. Colony Bandra East, then covered the area of Government Colony and ended at Ambedkar Udyan.

Apart from sisters and brothers of Brahma Kumaris, students of JJ School of Arts and Students from Mahatma Gandhi Vidya Mandir also participated & few women biker also accompanied the march. The zeal and enthusiasm of young kids riding in bicycle became special attraction and also Sanskar Bharti (Rangoli) on women’s Dignity by JJ School of Arts.

This March end up at Ambedkar Udyan in the presence of Corporator Bandra East, Shri Anil Trimbakkar ji. Shri Trimbakkar ji said that Brahma Kumaris has being working since so long for serving people and assured that he will help us in this noble work.