

Dear Divine Family,

Om Shanti,

**Shipping Aviation Tourism (SAT) Services of TTW at Times Square, New York -  
September 22, 2013**

In a first-of-its-kind international initiative to promote tourism globally through a cultural festival the **Maharashtra Tourism Development Corporation (MTDC)** organised a mega cultural event on September 22, 2013, at Times Square, New York, USA. The event titled, '**Maharashtra Tourism – Diwali at Times Square**' was a huge success attended by many leading celebrities like Ranbeer Kapoor, Rishi & Neetu Kapoor, Shankar Mahadevan, Maharashtra Tourism Minister Chaggan Bhujbalji and was publicized on leading channels and newspapers. More than 3.5 lakh people attended the event including Maharashtra Mandals from across USA, Canada and Mexico and high-networth Indians from medical and legal fraternities.

The MTDC Jt. MD, Mr. Satish Soni and organisers were eager that Brahma Kumaris also participate in the event and come in large numbers wearing traditional White Indian attire and spread the message of importance of Spirituality and Rajyoga Meditation in the field of Tourism. They provided a space near the stage to display Brahma Kumaris Shipping, Aviation Tourism (SAT) Services, which was a very prominent spot and the same was visited by many visitors.

Attached is photograph of BKs brothers and sisters giving Babas message,

With thoughts Divine  
On Godly Service,  
BK Om Prakash  
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