

Date: 17th August, 2013

PRESS REPORT

"UNIVERSAL BROTHERHOOD RAKSHA BANDHAN FESTIVAL – 2013"

World's Biggest Rakhi (Has secured a place in Limca Book of Records)

Respected Sir/Madam,

As part of Raksha Bandhan Festival, Prajapita Brahma Kumaris Iswariya Vishwa Vidyalaya has organized a mega Event - **“Universal Brotherhood Raksha Bandhan Festival - 2013”** from 17th to 21st August, 2013, at Udayabhanu Play Ground, Bull Temple Road, Bangalore - 4.

As part of this event we have created **“WORLD’S BIGGEST RAKHI”** measuring 40 ft dia and 400 feet width. The purpose of this event is to create spiritual and social environment and to give a message of Universal brotherhood to the world. Through this we have also tried to spread awareness on various social issues such as alcoholism, tobacco consumption, drug abuse, violence against women, global warming, deforestation and the present scheme of BBMP for a clean Bangalore.

The inauguration of this Festival took place at 11.00 am on 17th August 2013. This was carried out by Paramapoojya Jagadguru Sri Sri Sri Nirmalanandanatha Mahaswamiji, Peethadhyakshya, Adichunchanagiri Maha Samsthana, Sri. R.V. Devraj, MLA, Chickpet Constituency, Sri. Sadashiv, Councillor, Sunkenahalli Ward, BBMP, Sri. M.B. Jayaram, Chairman, Public Relation Council of India, Bangalore, Sri. V.V.R. Murthy, Marketing Manager, Limca Book of Records, Gurgaon, Haryana, Rajyogini B.K. Lakshmiji, Sub-Zonal Director, Mysore, Rajyogini B.K. Sarojaji, Sub-Zonal Add. Director, Kumarapark, Bangalore, B.K. Leelaji, Senior Rajyoga Teacher, Tirupati, B.K. Geethaji, Senior Rajyoga Teacher, Kadapa and others were present during this auspicious event.

Universal Brotherhood Raksha Bandhan Festival - 2013

The Certificate regarding the entry of the world's biggest Rakhi in Limca Book of Records was handed over by Sri. V.V.R. Murthy, Marketing Manager, Limca Book of Records to Rajyogini B.K. Padmaji, Sub-Zonal Director, Chamarjpet, Bangalore, during the program in front of the august gathering.

The sacred Rakhi was tied on the wrist of Paramapoojya Jagadguru Sri Sri Sri Nirmalanandanatha Mahaswamiji, Sri. R.V. Devraj, other dignitaries and all the people who had assembled during the function. In order to foster the spirit of universal Brotherhood an oath was taken by all the people present there that - "We will live in harmony with love, trust and strive to establish universal brotherhood".

The message regarding the spiritual significance of Raksha Bandhan Festival was delivered by Rajyogini B.K. Padmaji, Sub-Zonal Director, Chamarjpet, Bangalore, who is the inspiration behind this mega event. She also requested the gathering to make their life peaceful and happy by quitting the bad habits and negativities in them.

The key note was delivered by B.K. Veenaji, Senior Rajyoga Teacher, Sirsi and the vote of thanks was proposed by B.K. Padmaji, Senior Rajyoga Teacher, Gouribidnur. Various cultural programs were performed by Sri. G.V. Raju and group, Bangalore and Divine Angels Group, Belgaum during the occasion.

This festival will go on for next four days i.e. upto 21-08-2013

Main Attractions of the Festival :-

- 1) Awake ! Kumbhakarna ! - Huge 21ft Kumbakarna a very attractive Light & Sound show.
- 2) Projector Show.
- 3) Exhibition on Spirituality, Meditation and Social Messages.
- 4) Meditation Hut.
- 5) Cultural Programs.
- 6) Competitions on:- Drawing, Singing and Dance on Universal Brotherhood.
- 7) Mass meditation for Universal Brotherhood and Universal Peace - by a group of more than 500 Rajyoga Meditators.