

National Media Conference inaugurated

Abu Road, Sept 12. Rajasthan Chief Minister Ashok Gehlot is considering more proposals for the welfare of newsmen and their families, Information and Public Relations minister Ashok Bairwa indicated today.

Speaking as the chief guest during the inaugural session of the National Media Conference organised by the Brahmakumaris organisation in its Shantivan complex at Abu Road on Saturday Bairwa said the facilities offered to journalists in Rajasthan included residential plots, medi-claim policies besides free bus travel. Bairwa during his maiden visit to the complex offered rose petals at Parkash Stambh, samadhi of Dadi Parkashmani former chief of the organisation.

Speaking about the role of media in promoting spirituality for peace and development Bairwa said mad race for power and money had put the world in distress. The media should spread peace and harmony preached by the Brahmakumaris by shedding negative thoughts. It was unfortunate that the satellite TV channels were destroying our rich culture. This can be disastrous for any nation. The media persons must follow spirituality and get associated with the social reform campaigns launched by the NGO (Brahmakumaris) to change the society.

While joining the issue Gujarat Urban Development and Housing minister Nitin Bhai Patel said the media should not fall prey to commercialization. Being an important pillar of the Indian democracy the media need to work positively to promote spirituality for peace and development. He lauded the media for bringing awareness against terrorist-strikes recently. Public interest should be given priority in media reports, he advised.

Orissa MLA Ashok Panda said the media should shun negation and play healthy role in sorting the inter-state water disputes besides other problems faced by the downtrodden.

Brahmakumaris general secretary Nirwair bhai, media wing chairperson Om Parkash, vice chairman Karuna bhai, Dr C V Narasimha Reddy former Director Public Relations Andhra Pradesh also exhorted media persons to help in restoring glory of the Indian culture heritage. The dignitaries inaugurated the conference by lighting lamps. More than 1500 journalists from different states and Nepal are participating in the conference. The proceedings conducted by BK Geeta included guided meditation by Rajyogini BK Sheilu, welcome song by the Madhurvaani group and classical group dance by artists from the Raj Institute of Dance and Natraja Nrutyalaya, Bangalore.