SHIVANIBEN'S VISIT TO KENYA AND UGANDA

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NAIROBI - KENYA

A media briefing attended by 13 Journalists from 10 media groups started the huge publicity, followed by a unprecedented wave of people that wanted to listen to and see Shivaniben, during her very successful trip to Kenya.

Five TV programmes

- Africa Magic Plus on DSTV
- Good Morning Kenya a live breakfast show on KBC- Kenya Broadcasting Corporation
- A pre-recording of a programme **DIVAS** for outstanding women who are making an impact in the society on *KBC*
- Capital Talk on K24 TV
- Lifestyle Show another breakfast show on Nation TV with live phone calls from viewers.

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Four Radio programmes

- **East FM** an Asian Channel with a live question and answer session where numerous calls to East FM were received 2 hours prior to the show from all over Kenya
- Radio France International
- Ghetto Radio a Dutch community radio
- Pamoja FM also a community based radio for the 2nd largest slum in Africa to ignite hope in them

The Star Newspaper interviewed her and also covered the public programme on Coping with Uncertainty

Filled to the capacity, 650 people attended one of the public programmes held in the courtyard of the Global Museum on the subject: *Coping with Uncertainty*. Majority of the attendees were first timers, wanting to see Shivani live having seen her on Aastha. It was pleasing to that many of the journalists who had attended Shivani's press briefing attended this programme and also brought some of their friends.

Another packed hall programme with 750 people, was held at the Oshwal Auditorium. The subject *Facing Life's Pressures* had attracted many who had previously seen Shivani on Aastha TV. Kenya Broadcasting Corporation covered this programme in full for their TC audiances.

Following this programme, 65 people with a very light and subtle persuasion from Shivani, came to the centre the next morning at 5.30am for an intensive meditation course lasting 3 days. Many of these are continuing with the course.

Shivani met many many personal callers and also gave a talk to 30 members of the perstigious *Young Presidents Organisation* which is the International organisation know as *YPO. Shivaniben* spoke on self leadership.

KAMPALA - UGANDA

In a wirl-wind tour of 24 hours to Kampala, Shivaniben did a recording for 2 television programmes on Wavah Broadcasting Service and Uganda Broadcasting Service, was interviewed by 2 leading newspapers – The New Vision and The Monitor, had a live radio programmes on Radio Sapientia commonly known as "The source of wisdom" a religious founded radio station and gave a live Talk Show on Sanyou FM which was aired at a prime time immediately following the 8am news.

Shivaniben also spoke at a public programme held in a hall at Kati Kati Restaurant that was packed to capacity of 360 people. Again majority of these were coming to the Brahma Kumaris for the first time having seen Shivani's programmes on Aastha. Following this talk, 70 people came to the BK Center the next morning at 6 am to attend an intensive course and many are continuing with the course.