

PROCEEDINGS OF THE LAUNCHING OF ALL INDIA EDUCATIONAL CAMPAIGN 2008-09 on

Self-empowerment through Human Values' and Green the Earth and Clean the mind-

Brahma Kumaris Projects.

At the outset, Bro.V.Srinivasa Raju, Project Coordinator, Green the Earth and Clean the Mind Brahma Kumaris Project, Bangalore underlined the need for planting trees for ecological balance, combating pollution and making available pure water and air and to ensure timely and sufficient rain fall. As Chief Project Coordinator, he opined that if this work is undertaken by all the centres, it would be possible to make this project a grand success.

B.K.Mrityunjaya, Vice Chairperson, Education Wing , Rajayoga Education and Research Foundation and Project Director, Green the Earth and Clean the Mind Project gave a presentation on the salient features of the project. This is a prestigious project through which the Brahma Kumaris organisation will be associating with the greatest task of the global community to plant trees on the one side and on the other side to clean the mind of the people for bringing about a complementary service role to solve the problems of the world. Global warming and climate change are already causing severe shortages of pure and fresh water. Across the globe, earth quakes, cyclones, hurricanes and tornado activities are increasing. Extreme and unpredictable weather patterns are creating havoc on plant, bird, insect and animal habitats. The desertification of arable land, loss of tree cover and elimination of the rain forests are negatively impacting the availability of the very oxygen that we breathe. He said that many human problems in the world are due to mental and environmental pollutions. Brahma Kumaris Project for Green the Earth and Clean the Mind will definitely create global awareness and commitment to create clean and green environment.

Further, he stated that the Education Wing has planned to educate the ductors, students of the universities, colleges and schools. It has been planned to cover 378 universities, 18000 colleges and 1,00,000 schools during this campaign. Some of its features will be holding conferences, seminars, workshops, exhibitions, lectures, panel discussions, Rajayoga Meditation Retreats and cultural programmes.

He stated that **Dadi Jankiji, Dadi Gulzarji** and **Bro. B.K.Nirwairji** evinced great interest and have blessed the project and they have encouraged to carryout this project effectively through our centres.

Dr.R.P.Gupta, Executive Member, Education Wing, Panipat gave a power point presentation of the All India Education campaign – 2008-09.

Dadi Jankiji and **Dadi Ratan Mohiniji** lauded the efforts of Bro.Mri\utyunjayaji to green the earth initiative. While launching the Projects in the presence of 900 educators, they opined that both the projects are equally important and they wanted educators to actively involve in planting trees in their institutions pro\emises and elsewhere. While planting trees, they should also practice rajyoga meditation to clean the mind to enjoy peace and happiness in life. Dadis wanted these two projects to be carried forward by the centres actively. Dadi Jankiji exhorted the educators that they should create a peaceful and congenial atmosphere by creating pure and peaceful mindset in their own life. They should eschew hatred, jealousy, ego and vicious life style practices, if any, so that they would be able to create a pure and healthy mind which would be reflected in their dwelling places and in their institutions so that they would become guides for their students. Their life would become a role model. They should clean the mind on a day to day basis by practicing rajayoga meditation.